

COURSE NAME: MULTIMEDIA 2 AA5068 SEMESTER: \_\_\_\_\_  
 YEAR: \_\_\_\_\_

STUDENT NAME: \_\_\_\_\_

The final assessment for this student is a summary of competencies, proven by work completed. Proof may be in the form of portfolio, project, or other course assessment.

Final Assessment that demonstrates:				
Course Elements	0*	Emerging 1	Competent 2-3	Exemplary 4
Career Paths		Student multimedia portfolio includes 60-69% of the multimedia projects in print and hard media. Student has completed multimedia career options analysis including 1 of the following: assessment of personal skills, aptitude, attitude and strengths.	Student multimedia portfolio includes 70-89% of the multimedia projects in print and hard media. Student has completed multimedia career options analysis including 2-3 of the following: assessment of personal skills, aptitude, attitude and strengths.	Student multimedia portfolio includes 90-100% of the multimedia projects in print and hard media. Student has completed multimedia career options analysis including assessment of personal skills, aptitude, attitude and strengths.
Intermediate Design Principles		Student demonstrates an ability to design multimedia projects for specific customers using 1 or a portion of some of the following: appropriate intermediate design techniques, identifying a target market, and evaluating the product.	Student demonstrates ability to design multimedia projects for specific customers using 2 or a portion of each of the following: appropriate intermediate design techniques, identifying a target market, and evaluating the product.	Student demonstrates ability to design multimedia projects for specific customers using all of the following: appropriate intermediate design techniques, identifying a target market, and evaluating the product.
Intermediate Presentations		Student demonstrates ability to design, develop, and evaluate intermediate presentations including 1 or a portion of some of the following: custom animations, custom slide layouts, custom timings, movies and audio clips.	Student demonstrates ability to design, develop, and evaluate intermediate presentations including 2-4 or a portion of each of the following: custom animations, custom slide layouts, custom timings, movie clips, and audio clips.	Student demonstrates ability to design, develop, and evaluate intermediate presentations including all of the following: custom animations, custom slide layouts, custom timings, movie clips, and audio clips.

Final Assessment that demonstrates:				
Course Elements	0*	Emerging 1	Competent 2-3	Exemplary 4
Intermediate Image Editing		Student demonstrates ability to edit images including 1 or a portion of some of the following: intermediate photo retouching techniques, intermediate color correction, intermediate special effects, and image techniques to real life problems.	Student demonstrates ability to edit images including 2-3 or a portion of all of the following: intermediate photo retouching techniques, intermediate color correction, intermediate special effects, and image techniques to real life problems.	Student demonstrates ability to edit images including all of the following: intermediate photo retouching techniques, intermediate color correction, intermediate special effects, and image techniques to real life problems.
Intermediate Audio Editing		Student demonstrates ability to perform intermediate audio editing including 1 or a portion of some of the following: recording from a microphone, recording music, copying audio files from the Internet, changing audio settings, and editing audio files.	Student demonstrates ability to perform intermediate audio editing including 2-4 or a portion of each of the following: recording from a microphone, recording music, copying audio files from the Internet, changing audio settings, and editing audio files.	Student demonstrates ability to perform intermediate audio editing including all of the following: recording from a microphone, recording music, copying audio files from the Internet, changing audio settings, and editing audio files.
Intermediate Video		Student demonstrates ability to perform intermediate video editing including 1 or a portion of some of the following: importing images, inserting audio, creating special effects, and rendering video.	Student demonstrates ability to perform intermediate video editing video including 2-3 or a portion of each of the following: importing images, inserting audio, creating special effects, and rendering video.	Student demonstrates ability to perform intermediate video editing including all of the following: importing images, inserting audio, creating special effects, and rendering video.
Intermediate Project Management		Student demonstrates ability to perform intermediate project management including some of the following: work in a team to design and develop an integrated project that includes all previously learned multimedia skills and to present the project to the class.	Student demonstrates ability to perform intermediate project management including most of the following: work in a team to design and develop an integrated project that includes all previously learned multimedia skills and to present the project to the class.	Student demonstrates ability to perform intermediate project management including all of the following: work in a team to design and develop an integrated project that includes all previously learned multimedia skills and to present the project to the class.
Intermediate Authoring		Student demonstrates the ability to do the following: create a complex interactive educational multimedia project incorporating 1-2 of the following multimedia elements: audio, video, text, graphics, and photographs.	Student demonstrates the ability to do the following: create a complex interactive educational multimedia project incorporating 3-4 of the following multimedia elements: audio, video, text, graphics, and photographs.	Student demonstrates the ability to do the following: create a complex interactive educational multimedia project incorporating all of the following multimedia elements: audio, video, text, graphics, and photographs.

\*Non-performing – Does not attend, work not completed, and/or assignment not submitted.